

# ASEAN MY World 2030

A people-driven survey on sustainable development for the ASEAN community

## What?

Building on the success of the MY World 2015 survey which collected nearly 10 million votes worldwide in the lead up to the adoption of the 2030 Agenda, the **ASEAN MY World 2030 is a community-driven survey** that emphasizes the complementarities of the ASEAN Vision 2025 and the 2030 Agenda.

## When?

It was [launched](#) by the UNDP Administrator Achim Steiner and 10 ASEAN ministers of Foreign Affairs at the high-level ASEAN ministers meeting during the UN General Assembly in New York in September 2017. It will be open until the end of 2019.

## How?



Raise **people's awareness** and mobilize **local communities** to develop a sense of **ownership** on 2030 Agenda and ASEAN Vision 2025



Strengthen **civic and youth participation**, develop skills across different SDG areas through **peer-learning**, **transfer of knowledge** and experience



Collect **real-time data**, assess SDG progress, and leverage local expertise through **monitoring**, **outreach** and dissemination of tools

Multi-stakeholder **participation and inclusion** are emphasized as **key drivers of success** for this initiative. Different outreach initiatives are carried out to ensure hard-to-reach communities, marginalized and grassroots groups can also be reached and contribute. The survey is available in 10 ASEAN languages: Burmese, English, Filipino, Indonesian, Khmer, Lao, Malay, Mandarin, Thai, and Vietnamese, which contributes to making the survey more accessible to national and local contexts.

## Where?

Priority countries:



Cambodia



Indonesia



The Philippines



Thailand



Viet Nam



Brunei Darussalam



Lao PDR



Malaysia



Myanmar



Singapore



## I have voted. Have YOU?

[asean.myworld2030.org](https://asean.myworld2030.org)



#Act4SDGs

#MYWorldASEAN

## Key achievements



**32,300** votes

27,050 votes through MY World 2030 websites  
5,250 offline votes collected



**50** leaders  
**10** countries

SDG Advocates Programme with 50 leaders from 10 countries set up



**15** training materials

9 recorded webinars, 5 skills-focused toolkits  
1 resource package publicly available



**150+** partners

Strategic partnerships with the UN, private sector, civil society and youth groups



**50+** million reach

15 "ASEAN Humans of MY World" stories/blogs  
3K people sensitized at regional advocacy events  
22 local events in 8 countries, 6.5K people sensitized  
225K Facebook likes, [#Act4SDGs](#) reached 50M+

## Resources

- [ASEAN MY World 2030 Live Data Visualization](#): filtered by SDG, country, city, gender, partner ID, and more
- [ASEAN MY World 2030 Advocates Programme](#)
- [ASEAN MY World 2030 Capacity-Building Resources](#): webinars, skills-focused toolkits, offline ballots, and more
- [ASEAN MY World 2030 Trello Board](#): resources for social media, video, pictures and more

## Follow, share and vote

#Act4SDGs and #MYWorld2030

<https://asean.myworld2030.org/>

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