ASEAN MY World 2030
A people-driven survey on sustainable development for the ASEAN community

What?
Building on the success of the MY World 2015 survey which collected nearly 10 million votes worldwide in the lead up to the adoption of the 2030 Agenda, the ASEAN MY World 2030 is a community-driven survey that emphasizes the complementarities of the ASEAN Vision 2025 and the 2030 Agenda.

When?
It was launched by the UNDP Administrator Achim Steiner and 10 ASEAN ministers of Foreign Affairs at the high-level ASEAN ministers meeting during the UN General Assembly in New York in September 2017. It will be open until the end of 2019.

How?
Multi-stakeholder participation and inclusion are emphasized as key drivers of success for this initiative. Different outreach initiatives are carried out to ensure hard-to-reach communities, marginalized and grassroots groups can also be reached and contribute. The survey is available in 10 ASEAN languages: Burmese, English, Filipino, Indonesian, Khmer, Lao, Malay, Mandarin, Thai, and Vietnamese, which contributes to making the survey more accessible to national and local contexts.

Where?
Priority countries:

- Cambodia
- Indonesia
- The Philippines
- Thailand
- Viet Nam
- Brunei Darussalam
- Lao PDR
- Malaysia
- Myanmar
- Singapore

Key achievements
- 32,300 votes
- 27,050 votes through MY World 2030 websites
- 5,250 offline votes collected
- 50 leaders
- SDG Advocates Programme with 50 leaders from 10 countries set up
- 15 training materials
- 9 recorded webinars, 5 skills-focused toolkits
- 1 resource package publicly available
- 150 partners
- Strategic partnerships with the UN, private sector, civil society and youth groups
- 50+ million reach
- 15 “ASEAN Humans of MY World” stories/blogs
- 3K people sensitized at regional advocacy events
- 22 local events in 8 countries, 6.5K people sensitized
- 225K Facebook likes, #Act4SDGs reached 50M+

Resources
- ASEAN MY World 2030 Live Data Visualization: filtered by SDG, country, city, gender, partner ID, and more
- ASEAN MY World 2030 Advocates Programme
- ASEAN MY World 2030 Capacity-Building Resources: webinars, skills-focused toolkits, offline ballots, and more
- ASEAN MY World 2030 Trello Board: resources for social media, video, pictures and more

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#Act4SDGs and #MYWorld2030
https://asean.myworld2030.org/

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